



Patent Cooperation Treaty (PCT) Professional Training Seminars

Register at pctlearningcenter.org

Comprehensive PCT Seminar

May 11 - 12, 2009

San Diego, California

MCLE Units Applied For

Message From Mr. Gary Smith, Managing Director:



Best Wishes for the New Year!

Welcome back to the PCT Learning Center. After conducting a successful PCT Basic Seminar in Alexandria, Virginia, we looked to offer programs in other regions where there is demand. We're pleased to announce that our first seminar

in 2009 -- Comprehensive PCT Seminar -- will be held in San Diego and be led by our expert WIPO instructors, Ms. Carol Bidwell and Mr. David Reed.

The Comprehensive PCT Seminar to be held May 11-12 in San Diego at the Sheraton La Jolla is a program that includes a review of the "PCT basics," while informing patent professionals on advanced PCT topics. This course is an enhanced version of the WIPO Advanced seminar that Ms. Bidwell and Mr. Reed developed from their years of experience.

In addition, our Comprehensive PCT Seminar will offer a special Biotechnology segment to be presented at the end of the second-day program. This segment will illustrate the best methods for filing and prosecuting applications in the biotechnology field. Also, we are very pleased to include Dr. Shihong Nicolaou in the program who will illuminate attendees on strategies she employs as Patent Manager for the University of California at San Diego (UCSD) Office of Technology transfer.

As we enter 2009, PCT Learning Center understands the challenges facing the patent community during this period of economic uncertainty. That is why we will continue to offer high-quality programs with targeted information.

And thank you for your feedback! Because of you, we are exploring a series of web-based seminars to not only enhance your skills, but also to facilitate the workflow in your office. Our website will be updated, as we develop these modules. For immediate information, join our mailing list!

We look forward to hearing from you and working with you again in 2009!

Did You Know?

Expectations of the PCT in an Economic Downturn:

- Experience has shown that filings of PCT international applications aren't severely impacted by economic downturns. Instead, the PCT actually becomes more attractive. As a recent example, look back on the "dot com" bust of the early 2000s. With the failure of many technology-related companies, expectations called for PCT filings to plummet. They did not. Filings leveled off for a year, or so, and then resumed their upward trend. Even in this leveling-off period, the smallest annual change was +2%.

Included in 2009 Seminars:
Newly Introduced
Supplemental International Search